



Frog fan mail
keep it coming...

"The Frog has great feel, control and enhances visual alignment. I would recommend it to my fellow club members as well as any other golfer, serious or otherwise."
- Louis C.

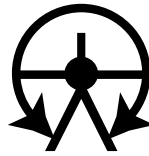
"I love it! I've shaved several strokes off my score with the Frog. The ball begins to roll immediately after impact with the clubface."
- Yolanda C.

"The Frog has earned a very secure spot in my bag! It is very easy to align and makes mis hits minimal."
- Dave S.

"My results with the Frog have been excellent! I especially like the weight, balance and feel. With the Frankly Frog putter, I am rolling putts closer to the hole and making putts more often. This putter stays in my bag!" - Larry C.

"Frank, your Frankly Frog putter is a dream come true. Putting has always been one of my weaknesses. The Frog has given my game new life! The design is outstanding and the balance critical. First the graphite shaft and now Froggy. Thank you." - Bill D.

Take the leap...
call toll free to order
1-866 879 1007



FRANKLY

Frankly...helping golfers

Frankly has its foundation in a respect for the traditions and true spirit of the game and what it stands for. It recognizes the need to better inform golfers and through the introduction of innovative and technically sound equipment and information, allow golfers to reach their potential.

Join the Journey

Frankly was formed in 2000 by Frank Thomas with his background in golf equipment and Valerie Melvin who represented the Scottish golf team internationally and is a sport psychologist.

Join us in our journey of innovation and in our endeavours to help golfers.

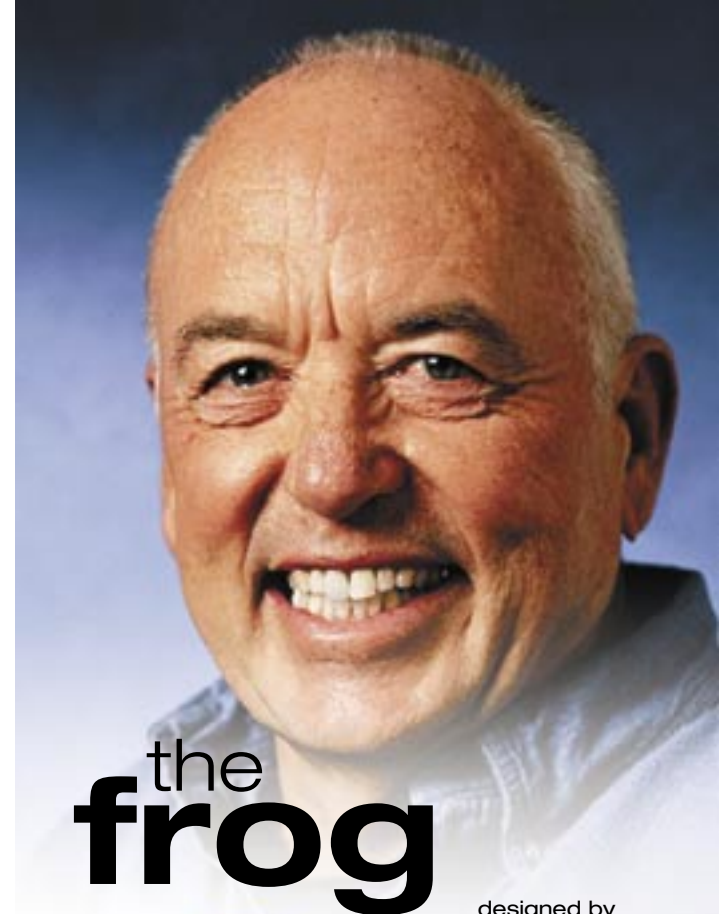
Stay in touch by signing on as a Frankly Friend at www.franklygolf.com and you will be the first to be informed of our new innovations, findings and developments to help your game through our complimentary Frankly Friends Newsletter.



Frank
Valerie

We look forward to helping you!

© Frankly Golf 2005 10/05



the
frog

designed by
Frank Thomas



FRANKLY

or visit
www.franklygolf.com

www.franklygolf.com

www.franklygolf.com



the frog

frankly,
you'll want to kiss it!

Your new green friend provides confidence with built in forgiveness, outstanding balance and superior stability!

Stabilize your stroke by taking advantage of perfect balance using advanced technology

Keep your putts online "The Frog" starts the ball rolling immediately

Every putt feels sweet giving you ultimate confidence on the green

Frog Physiology . . . why it works

The lightweight totally machined aluminum putter head features two heavy tungsten weights positioned low and behind the face to give it perfect balance and an extremely high Moment of Inertia, which means it provides maximum forgiveness and gives a positive roll to the ball immediately after impact. It features bold white sight lines to allow for easy alignment of the "frog green" head.

- *Lie angle: 71 degrees (+/- 5 degrees as the unique radius sole adjusts to the golfer)*



- 3 way milled face
- Head weight: 350 grams

- Loft: 4 degrees
- Face balanced

Available in five separate shaft configurations – center shaft; center shaft offset; heel shaft; heel shaft offset; center shaft graphite with Alignment Guidance System.

Standard shaft lengths are 33", 34" and 35" with custom shaft lengths available upon request.



Frank Thomas brought the world of golf the graphite golf shaft, the Stimpmeter and has tested and set the standards for all golf equipment during his 26 years as Technical Director of the USGA. You can tap into his golf equipment expertise by reading Golf Digest and watching The Golf Channel, in his role as Chief Technical Advisor.



The Design

"I am very proud of this advanced design. The Frankly Frog is the most user-friendly putter available today. With perfect balance and ultimate forgiveness it will optimize performance on the green and build extraordinary confidence in your game."

– Frank Thomas