



CMASA

CLUB MANAGEMENT ASSOCIATION  
OF SOUTHERN AFRICA

A NEW PARADIGM  
FOR CLUB MANAGEMENT

## Club Management—The Leadership Edge

Are you interested in improving your Management Skills base? If so, you should not miss attending the “back by public demand” course in Club Management. Club Management—Leadership Edge commences on Monday 25th May 2009 and continues through to Friday 29th May 2009 at the Oakdale Club, Bellville, Cape Town. Mr. Joe Perdue, CCM, CHE, Associate Professor, University of Nevada, Dr. Jack Ninemeier, Professor, School of Hospitality Business, Michigan State University, Dr. Jason Koenigsfeld, Senior Vice-President, Education, CMAA will be delivering the week’s lectures.

This programme is highly recommended for all existing and new club management personnel. Course content includes :

- Situational Leadership; Nature of Leadership; Effectively Leading Clubs : Optimising Human Productivity; Board & Committee Orientation; Strategic Management; Managing Service Relationships; Goals, Phases & Decisions; Club Governance; Manager as an ethical force; Case Studies

One of the most important aspects of this Education Programme is the networking that occurs during the course. The content is specifically designed for the club sector and has been running successfully in the USA for some 10 years.

Quote from delegate who attended this course in 2007 – “The best Club Management Course I have ever attended in over 20 years .....

Leadership Edge is one of the components required to gain sufficient education credits in order to be eligible to write the CCM Exam. Successful completion of the examination will afford the delegate the attainment of a CCM designation. Candidates who have completed all three CMASA Club Management programmes should have gained sufficient background knowledge to prepare for the CCM exam.

**Investment : R8 000 + VAT (inclusive of course material, lunches, refreshments)**

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## BOOKING FORM

### Club Management – Leadership Edge

Kind complete and return to : [admin@clubmanagement.co.za](mailto:admin@clubmanagement.co.za) or fax  
(011) 4827533 **before 15 April 2009**

Club Name .....

Name of Delegates .....

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Address .....

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Email .....

Invoices will be issued on receipt of booking form.

