



CMASA

CLUB MANAGEMENT ASSOCIATION
OF SOUTHERN AFRICA

A NEW PARADIGM
FOR CLUB MANAGEMENT

CLUB MANAGEMENT – COMPREHENSIVE TOOLBOX

The Club Management – Comprehensive Toolbox Education Programme continues to provide meaningful competencies for Club Management Professionals in the current environment.

CMASA are once again proud to offer the third component of their Club Management Education Programme from

- **1st – 5th June 2009**
Wanderers Club
Johannesburg

Mr. Joe Perdue, CCM, CHE, Associate Professor, University of Nevada; Dr. Jason Koenigsfeld, Senior Vice-President, CMAA and Dr. Jack Ninemeier, Professor – School of Hospitality Business, Michigan State University will be delivering the week-long lectures.

Course content includes : Food & Beverage Operations; Wine Appreciation; Financial Ratio Analysis; Human Resources; Facilities Management; Marketing; Crisis Management; Leadership & Management; Sanitation & Safety; Nutrition; Case Study. The “Comprehensive Toolbox” includes areas of study that are required in order to be proficient in all 10 competency areas that are covered in the CCM Examination (Certified Club Manager).

As important as the content of the course, is the interaction of the delegates that occurs during the case study sections of the Programme.

This Comprehensive Toolbox is one of the components required to gain sufficient education credits in order to be eligible to write the CCM Exam. Successful completion of the examination will afford the delegate the attainment of a CCM designation. Candidates who have completed all three CMASA Club Management programmes should have gained sufficient background knowledge to prepare for the CCM exam. The decision to take the CCM exam is a personal decision and requires a commitment to study resource material prior to the exam. CMASA will be running a Certification Review Course in March/April 2010 (earlier than normal to accommodate the FIFA World Cup) and candidates will be able to write the examination immediately after the course.

Investment : R8 000 + VAT (inclusive of course material, lunches, refreshments)

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BOOKING FORM

Club Management - Comprehensive Toolbox

Kind complete and return to : admin@clubmanagement.co.za or fax
(011) 4827533 **before 15 April 2009**

Club Name

Name of Delegates

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Address

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Email

Invoices will be issued on receipt of booking form.

